



2024 NMCGA Photo Contest Rules

1. Photo submissions must indicate the category of the photo.
 - a. Agriculture People
 - b. Kids in Ag.
 - c. Livestock
 - d. Landscape
2. Photo submissions must include photographer's name, phone number, and address
3. Photo must have been taken in current calendar year (2024) and be submitted by the photographer.
4. Submission deadline is November 1st at midnight. Submissions are accepted via email to abby@nmagriculture.org
5. You do not have to be a NMCGA member to enter the contest.
6. Photo must be 300dpi or higher resolution
7. Criteria of judging will be as follows
 - a. 60% - Composition of photo, uniqueness of photo, creative look and overall communicative power
 - b. 40% - Sharpness, color, exposure, cropping and overall technical quality
8. Top 3 winners in each category will be notified and invited to the awards luncheon at Joint Stockmen's Convention in December to receive award and to be recognized.
9. Winning photo from each category will be printed and hung in the NMCGA office for a year then sent to the award winner.
10. All submitted photographs will become property of the New Mexico Cattle Growers' Association to be used in any publication or advertisement.