



Executive Summary

2022 Joint Stockmen's Convention

National Cattlemen's Beef Association (NCBA) Policy Update,
Mark Eisele, NCBA Vice President

Albuquerque, NM—2022 Joint Stockmen's Convention:
Transforming Challenges into Opportunities

Summary:

The National Cattlemen's Beef Association (NCBA) is a grassroots organization seeking to protect all facets of cattle and beef production. "We have, without a doubt, one of the best organizations in D.C. and Denver," said Mark Eisele, NCBA vice president. "They're the lead outfit for cattle, livestock, grazing, and environmental stewardship."

The national organization receives its "marching orders" from state affiliates, Eisele said. Of late, the policy division has worked to ensure the cattle producer's voice is heard on the Hill with respect to animal health, traceability, conservation and stewardship, disaster relief, market traceability, and transportation.

Key Points:

1. Keeping the "livestock" title out of the Farm Bill is of utmost importance. If included, duplicated oversight would be authorized, and thus, further complicate challenges faced by livestock producers.
2. The battle constantly changes with activist groups. Do your part to remain informed on legislative topics.
3. Working with state and national organizations is imperative to facilitate and maintain a positive relationship.
4. Work to find common ground with other producers on federal land topics. Eisele said, "We might not agree on everything, but we have to stick together on the 90% of things that matter to us."
5. Producers must advocate for continued education and involvement efforts on a state and national level.



Contact Information: National Cattlemen's Beef Association

P.O. Box 850 • Moriarty, NM 87035 • Telephone: (505) 247-0584 • Fax: (505) 842-1766
email: nmcca20@gmail.com • website: www.nmagriculture.org